

LITL EXCLUSIVE: AFTER BEYOND



As I leave the room is packed, and the party continues into the night with music and mingling. Before heading home I grab my free Elemis goodie-bag and thank the organisers for a brilliant night.



(<https://artofevents.files.wordpress.com/2013/02/est3.jpeg>).

On Sunday 17th February Estonia were crowned winners of the International Fashion Showcase Award 2013 (<http://www.loveisthelawmag.com/FreshEst-onian-Design>)!

SWITZERLAND

CH TALENTS PRESENTS: DEPICTING FASHION THE EMBASSY OF SWITZERLAND IN THE UK AND DASH MAGAZINE

SATURDAY 16 FEB – PANEL DISCUSSION WITH FASHION INDUSTRY EXPERTS



(<https://artofevents.files.wordpress.com/2013/02/swi3.png>).

Sketches, photography, film and garments make up the presentation of six emerging Swiss designers at Gallery@OXO, in which the side-products of fashion design take centre stage.

A black and white film accompanies PortenierRoth's (<http://www.laboutiquevolante.com>) combination of fashion and contemporary art, original sketches give an insight into the experimental process of Julia Winkler's (<http://www.studiowinkler.com>) award-winning collection, and Julian Zigerli's (<http://www.julianzigerli.com>) daring menswear is displayed in the window alongside a screening of 'Happy Tears'. Garments from YVY's (<http://www.yvy-fashion.com>) provocative 'SKIN' collection are accompanied by beautifully feminine photography while Stephanie Biggel's (<http://www.stefaniebiggel.com>) fusion of photo and sketch depicts her portrayal of confident women.



(<https://artofevents.files.wordpress.com/2013/02/swi.jpg>).



(https://artofevents.files.wordpress.com/2013/02/img_1618.jpg)



(<https://artofevents.files.wordpress.com/2013/02/swi4.jpg>)



(https://artofevents.files.wordpress.com/2013/02/img_1632.jpg).

The Panel Discussion is hosted by DASH Magazine (<http://www.dashmagazine.net>), editor-in-chief Noémie Schwaller, and includes lifestyle director Silvia Binggeli of Annabel Magazine (<http://www.annabelle.ch>) and designers LauendPhuengkit and Julia Winkler.



(<https://artofevents.files.wordpress.com/2013/02/est6.jpg>).

“The attitude towards fashion is not as obvious in Switzerland as it is in London or Paris,” says Slvia on breaking into the commercial market. “I admire young designers who keep fighting with a creative and commercial approach.”

Zurich-born designer Lauend Phuengkit describes his use of film as a tool to narrate what he wants his designs to say and how they should “translate a statement”, while Julia says the future of Swiss fashion will be “more contemporary, funny and daring”.



(https://artofevents.files.wordpress.com/2013/02/img_1633.jpg)

“Showcases in this format are an opportunity to show the character of a country.” – David Beck Kilian Project manager of Swiss Embassy (<http://www.eda.admin.ch/london>) Cultural Affairs

PAKISTAN

**LAHORE TO LONDON THE HIGH COMMISSION FOR PAKISTAN & PAKISTAN
INSTITUTE OF FASHION AND DESIGN**