

## IFS 2014 SWITZERLAND



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### CH TALENTS: MODE SUISSE

The Embassy of Switzerland in the UK in collaboration with Mode Suisse and DASH Magazine presents gifted young fashion designers from Switzerland. Mode Suisse operates as an independent fashion platform and is now, for the first time, present in the British capital during London Fashion Week AW14. The 'CH talents: Mode Suisse' selection, curated by Yannick Aellen, is a comprehensive overview of Switzerland's diversity, breaking with pre-existing ideas and portraying a modern innovative environment in the centre of Europe.

This year's selection is: Claudia Zuber, doing fashion/Institute Fashion-Design FHNW Basel, Ginny Litscher, Griesbach, HEAD Genève, Julia Winkler, Julian Zigerli, Little Black Dress, Lyn Lingerie, Marc Stone and Aurélie Sutter.

Curated by [Yannick Aellen](#)

Exhibition Design by [Loris & Livia](#)

Organised by: [Embassy of Switzerland UK](#), [Mode Suisse](#), [DASH Magazine](#)

Supported by: [Victorinox](#), [Pro Helvetia – The Swiss Arts Council](#), [anabelle Magazine](#), [Exhibition Continues](#)

#### Designers

[Graduates of HEAD Genève](#)

Attaining high standards is a key concept that shapes the HEAD students programme.

Throughout their course of study at HEAD-Geneva, the students are encouraged to question and to stretch the limits of their creative universe, while at the same time confronting them with the realities of the fashion world.

### Julia Winkler

With her collection 'Pinky's Dream, Watch the Room a/w 2012/13' Julia Winkler was the winner of the annabelle Magazine award 2012 and participated in CH talents: Depicting Fashion at last year's International Fashion Showcase by the British Council. She will present her latest designs following a year spent in Paris.

### Graduates of doing fashion, Insitute for Fashion Design

The Institute for Fashion Design demands and fosters fashion as overall perception in all its body-related forms. We understand education as an investment in the future and culture/art/design as an indispensable means in the world to critically question the present.

### Marc Stone

Marc Stone has developed his clothing brand as a holistic concept influenced by contemporary art, journeys, music, theatre and film. He combines classic, modern style with subtle futuristic touches. The effortless minimalist spirit of each collection comes from working with quality and hi-tech fabrics. Colours are subtle, and dictated by the feel of the season, but grey is paramount. ... It's about stone grey.

### LBD – Little Black Dress

Behind the Label 'LBD – Little Black Dress' the two designers Eliane Diethelm and Joanna Skoczylas are continuously reinterpreting this infamous classic in fashion history. Little Black Dress uses only the finest quality fabrics from Switzerland, Italy and Spain and produces exclusively in Switzerland.

### Ginny Litscher

Illustrator turned designer Ginny Litscher graduated from Central Saint Martins in 2009. After creating unique designs for Armani, Todd Lynn and Liberty's of London, Ginny launched her own printed scarf collection in 2011 which was worn by the likes of Lady Gaga, Keira Knightley, Florence Welch, Rosie Huntington-Whiteley and many more.

### Aurélie Sutter

With her collection 'Used to Take Care of My Cherry Tree' the young fashion designer Aurélie Sutter won over the jury of the annabelle magazine award 2013. Her feminine, tailed dresses reference traditional cuts, but by incorporating contemporary fabrics and a monochrome colour spectrum she redefines the 'jeune fille' look for a new generation of modern women.

### Claudia Zuber

Claudia Zuber founded her own label in 2009 after graduating with a BA in Fashion Design at HGK Basel and internships with Doo.ri and Kai Kühne in New York. The collections have been nominated for the Swiss Federal Design Award and Lily Award and have been shown at Fashion Days Zürich and Mode Suisse among others.