



Detailed List of Activities



Occupations

Editor textilrevue, NZZ / CH Media, Zurich

Mentor for young entrepreneurs, University of the Arts, London

Freelance writer for eg. SonntagsZeitung and Hochparterre

Event Concept Developer, Deputy Team Leader, MCH Global, Zurich

Communication Planner, Deputy Team Leader, standing ovation, Zurich

Founder, Director and Editor-in-Chief DASH Magazine Ltd., London
25'000 global distribution / dashmagazine.net

Editorial Content Manager, Jelmoli Department Store, Zurich

Tutor and Consultant, BA Fashion Styling, Istituto Marangoni London

Design Mentor at Fashionclash Festival, Maastricht

Co-Sponsor Intl. Fashion Showcase with the Swiss Embassy UK and
the British Fashion Council in support of London Fashion Week

Editor and Trendscout at Architonic, Zurich



Jury Participations

2016 – 2019 December / October

- Czech Grand Design Awards with the Academy of Design of the Czech Republic
- Fashion Diploma Selection, Designblok Prague

2015 – 2018 each September and February

- ModeSuisse, Zurich

2014 – 2015 and 2017 – 2018 July

- La Jolla International Fashion Film Festival, California

2017 July

- Fashionclash Fashion Festival, Maastricht

2016 July

- Fashion.Net, International Academy of Fashion Arts & Sciences (IAFAS), Beverly Hills

2015 July / June / June

- Lichting and HTNK, best Academy Fashion graduates. Amsterdam Fashion Week
- Graduate Fashion Week, Fashion Photography, London
- Istituto Marangoni, Fashion Styling, Fashion Design & Entrepreneurship, London

2014 June / May

- Graduate Fashion Week, Fashion Design industry selection and Fashion Photography as well as Pre-Judge Media and Promotion, London
- ESMOD University, Fashion Design graduate class, Munich

2013 September / June

- Fashion Illustration exhibition by Fashion Styleology, London
- Atelier Chardon Savard, Fashion Design graduate class, Paris

2012 November

- Fashion Video Festival FVF 2012, Showroom R9, Budapest

since 2016 March

- University of the Arts London. Fashion **Entrepreneurship Mentor and Coach**.

2015 October – 2016 October

- Istituto Marangoni, London Campus. **Regular tutor**, 3 classes, BA Fashion Styling.

2016 and 2017 July

- Hochschule Luzern. Self-employment week. Career path advice, illustration class.

2016 May and July

- Coventry University, London Campus. Fashion Marketing class:
Magazine workshops, entrepreneurial exchange, guest talks.

2015 June and August / May

- Istituto Marangoni, London Campus. Styling short courses. Styling for editorials.
- Coventry University, London Campus. Fashion Marketing, magazine workshop.

2014 October / June / May / May / April / January

- London College of Fashion. Industry session, career path advice for Fashion Illustration course. Panel discussion and Q&A.
- London College of Fashion. Guest lecturer.
- London College of Fashion. Industry session, career path advice. Panel discussion, Q&A.
- University of Surrey. Recruitment Fair.
- Mastered, online fashion education platform. Giving feedback to illustration students.
- London College of Fashion. Guest lecturer.

2013 June / February

- London College of Communication. Lecture on research, setting up a business plan, finance and funding, networking, knowledge sharing.
- London College of Fashion. Guest lecturer.

2012 December / November / January

- University of the Arts Zurich. Guest lecturer.
- University of the Arts London. Deutsche Bank Award winner presentation.
- London College of Fashion. Guest lecturer.

2018 December

UBS Brand Spotlight. Certified Brand Partner. Rufener Events / MCH Global.

2015 June

Printing Industries of America. Certificate of Merit.

2013 November

Creative Enterprise Award in International Business. University of the Arts London.

2013 January

Shortlisted, Best International Fashion Showcase London. Collaboration with the Swiss Embassy UK and the British Fashion Council.

2012 June

Deutsche Bank Award for Creative Enterprises, Fashion Category, £10'000.

2011 December

Best Project Award, Fashion Media Category. University of the Arts London.

2007

Advancement Award, University of the Arts Zurich.



Winner at Graduate Fashion Week and the jurors Noémie Schwaller, DASH Magazine, and Hilary Alexander, The Daily Telegraph

2015 and 2016 April

- Sponsor and Media Partner International Festival for Fashion and Photography, Hyères, France.

2016 March

- Media Partner Mercedes-Benz Fashion Week Russia, Moscow.

2015 October / July / June / April / January

- Media Partner Terminal, Central European Fashion Days, Budapest., Hungary.
- Media Partner La Jolla International Fashion Film Festival, California.
- Media Partner Fashionclash and mentor of featured designers for and at their shows. Maastricht, Netherlands.
- Fashion Week Poland, Fashion Philosophy. Mentor of featured designers for and at their shows. Łódź, Poland.
- Sponsor Berlin Fashion Week A/W 2015. Perret Schaad show.

2015, 2014 and 2013 February

- International Fashion Showcase London. Collaboration with the British Fashion Council and the Embassy of Switzerland in the UK.

2014 October / July / April / February

- Sponsor, Dmitriy Loves Bruno. Exhibition at Gallery Strohl & Co, New York.
- Media Partner La Jolla International Fashion Film Festival, California.
- Adelheid&Peter fashion festival and showroom. Panel discussion. Bern, Switzerland.
- London Fashion Week A/W 2014. Sadie Clayton show.

2013 October / July / July / February

- London Fashion Week S/S 2014. Jacob Birge Vision / Claudia Ligari shows.
- Paris Fashion Week. Agnès B.
- Berlin Fashion Week and Press Days. Agency V.
- London Fashion Week A/W 2013. Dans La Vie / Felicitas Presents / Claudia Ligari / Eleanor Amoroso shows.

2013 – 2015

- Berlin Fashion Week. Arne Eberle Press and Sales / Julian Zigerli shows.

July 2012

- LeBook Connections, New York.

2012 – 2015

- London Fashion Week A/W 2012. Bloody Gray PR shows.
- London Fashion Week: Media Lounge and several Fashion Scout shows.

2017 – now

textilrevue

Monthly B2B fashion industry publication. Publisher: NZZ / CH Media

Part of the editorial team.

2012 – 2015

DASH Magazine

Biannual fashion and illustration publication. Self-published.

Global distribution by Pineapple Media. Print run: 25'000.

Online: dashmagazine.net

2010

Kult Zürich Ausser Sihl – Das andere Gesicht.

Contribution: Lebensqualität im Problemquartier.

Publisher: Um die Ecke, Silvio R. Baviera. Pages: 644

2007 and 2008 (two editions)

Cheib4

Self-published. Pages: 232

Further work for:

Annabelle magazine

Allink agency

Chef magazine

Faces magazine

Hochparterre

Kinki magazine

Montagsmarkt

Serendipity magazine

SonntagsZeitung

Sponsoring Extra

Styleclicker

StylePilot

Swiss Fashion Association

Swiss Marketing Forum (Sales Power)

The Platinum Gentlemen's Guide

Verein Förderung Schweizer Mode-
und Textildesigner VSMT

